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# 2024 MEDIA KIT

# INTRODUCTION

In a rapidly evolving photonics industry, Laser Focus World China (LFWC) provides highly technical and timely content on the technologies, application and markets that are helping advance our world. From staff-written features to outside thought-leadership contributions, LFWC's articles, webinars, video and more engage readers however and whenever they want. And recognizing China's role as "factory to the world", Laser Focus World China provides additional editorial coverage to decision-makers in the materials processing industries in "Industrial Laser Solutions China"—a major section of the print and digital editions of the magazine.

The print magazine is published every other month in Simplified Chinese and is distributed to more than 12,000 qualified photonics professionals of engineers, researchers, scientists, and technical professionals. About half of Laser Focus World China's editorial content is sourced from Laser Focus World magazine—the most trusted global resource for professionals in the photonics industry. The Beijing-based editorial team then adds a balanced mix of local news stories, technology features, new-product announcements, and interviews with local industry executives specifically targeted for its readers' needs.

The magazine's digital version and its sister e-newsletters typically reach over 15,766 readers (Oct 2023). Its website attracts over 91,112 Unique IP visits (Oct 2023). And over 18,000 self-defined Laser Focus World China followers turn to its WeChat pages for the latest in news and technical information.

In person conferences and webinars continue to be proven formats that serves different needs and generate highly qualified leads. LaserFocusCon live conferences in Shenzhen, Suzhou and Wuhan typically attract 150 to 250 delegates who take advantage of the regional platforms for technologies update and networking. LFWC's webinars unique format engage audiences across China, who are seeking education on key topics or solutions to their design challenges. Consult us for sponsorship opportunities.

Matching the right content to the right audience at the right time drives engagement and trust, which translates to a stronger value proposition for our advertising clients. Join the growing list of advertisers that are utilizing the Laser Focus World brand to expand your presence in China.



Free  
Subscription



# COMPLETE INFORMATION PLATFORM

LASERFOCUSWORLD.COM.CN

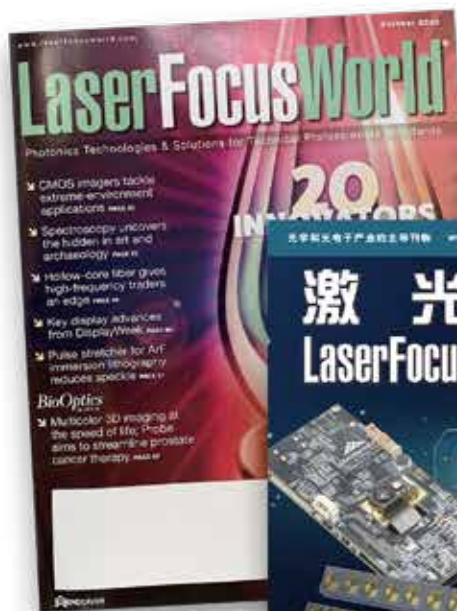
RESOURCES CENTER



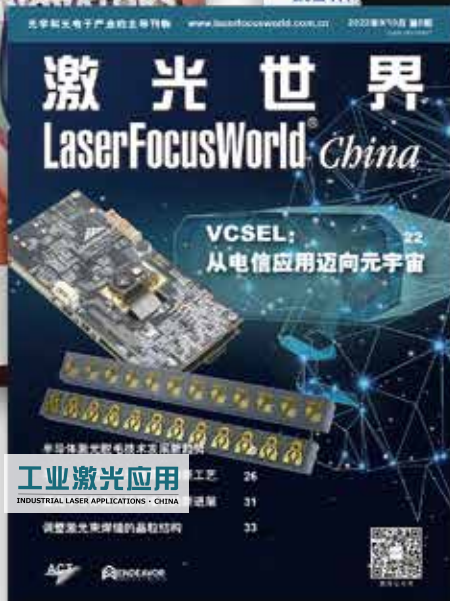
eFOCUS



WeChat



ENGLISH EDITION



CHINESE EDITION



JAPANESE EDITION



eMAGAZINE

LaserFocusCon  
激光聚会



# CIRCULATION

## By Business/ Industry

	Print %	Digital
Lasers	17.5	18.0
Enforcement	15.0	14.8
Optical Components, Systems, Materials, or Supplies	10.8	10.0
Manufacturing Equipment, Metals or Machinery	10.8	9.5
Components, Systems or Subsystems	6.5	6.5
Electronics Devices/ Semiconductors	6.0	6.9
Communications Equipment or Systems	6.0	5.8
Laboratory, University/Hospital	4.7	4.0
Measuring or Analyzing Instruments	3.1	2.2
Industrial Control Systems & Robotics	1.8	0.9
Medical/Biomedical Equipment	1.8	1.7
Energy/Utility/Related Products	1.5	1.2
Printing, Publishing, Photographic	1.4	1.2
Aviation/ Aerospace Systems-Law	1.4	1.6
Vision Systems	1.4	2.2
Laboratory, Government	1.7	1.5
Chemical Products (including Pharmaceutical, Plastics, Polymers & or Rubber)	1.6	1.4
Engineering/ Design Services	1.7	1.4
Laboratory, Industrial	1.4	1.0
Automotive or Transportation Equipment	1.3	1.4
Military Equipment	0.6	0.8
Computers & Office Equipment (including Displays & Optical Storage)	0.6	0.7
Consulting	0.6	1.9
Food or Forestry Products	0.4	0.4
Others	0.4	3.0
Total	100.0	100.0

## By Job functions

	Print %	Digital
Design Engineer (Components/ Systems/ Sub-systems)	21.5	19.3
Applied Research & Development	10.5	11.6
Manufacturing/Production Engineering	17.6	10.7
Executive Management (President, VP, Owner)	11.0	10.6
Sales/Marketing	8.3	11.5
Engineering Management	6.0	9.9
Technical Services & Support	5.7	6.0
Measurement Engineering (Quality Control/Testing)	5.1	4.7
Educator	4.0	3.3
Basic Research	3.4	3.3
Purchasing/Procurement	3.2	4.4
Packaging/Assembly Engineering	1.8	1.7
Other	1.9	3.0
Total	100.0	100.0

## By Geographical

	Print %	Digital
South China	46.0	39.2
East China	37.8	31.3
North China	8.2	10.0
Central China	3.8	8.0
SouthWest China	2.1	2.7
Northwest China	0.7	2.1
Northeast China	0.7	1.5
Hong Kong & Taiwan	0.5	1.7
Others	0.2	3.5
Total	100.0	100.0



**12,334**

Print Magazine  
(Nov 2023)



**15,766**

Digital Magazine & eFocus  
(Oct 2023)



**91,112**

Unique IP Visits  
(Oct 2023)



**18,727+**

WeChat Followers  
(Nov 2023)

**Laser Focus World China** is distributed controlled-free to the qualified readers, with bonus distribution at leading photonic and optoelectronic trade shows and conferences in China. Total circulation is over **12,334**

# Editorial Calendar

激光世界 | MEDIA KIT 2024  
LaserFocusWorld China

## Shows Distributions

### MAR / APR

Laser World of Photonics China, Mar 20-22

### MAY / JUN

IARS South, Guangzhou, (TBA)

AMTS, Shanghai (TBA)

ST Con/ LaserFocusCon, Suzhou, June

### SEP / OCT

CIOE, Shenzhen, Sep11-13

MWCS/ IAS, Shanghai, Sep

LEAP Exp, Shenzhen, Nov

OVC Expo, Wuhan, Nov

### NOV / DEC

C-Touch, ShenZhen, Nov

2024	JAN / FEB	MAR / APR	MAY / JUN
	Booking: Dec 28 Issue date: Jan 18 Materials: Jan 11 Editorial: Dec 21	Booking: Mar 1 Issue date: Mar 15 Materials: Mar 8 Editorial: Feb 23	Booking: Apr 30 Issue date: May 17 Materials: May 10 Editorial: Apr 26
Technology Reports	<ul style="list-style-type: none"> <li>VCSEL</li> <li>GaN lasers</li> <li>Beam Shaping</li> <li>Integrated Photonics</li> <li>Optical Fiber Advances</li> </ul>	<ul style="list-style-type: none"> <li>Blue/Green Lasers</li> <li>Diode Lasers</li> <li>Motion Control</li> <li>Spectrometer</li> <li>Optical Software</li> </ul>	<ul style="list-style-type: none"> <li>High Power Ultrafast Lasers</li> <li>Fiber Lasers</li> <li>Silicon Photonics</li> <li>High Power Optics</li> <li>Power Meters</li> </ul>
Industrial Laser Applications	<ul style="list-style-type: none"> <li>Laser Cleaning</li> <li>Handheld Laser Processing</li> <li>Lithium Battery Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>Glass Processing</li> <li>Plastic Welding</li> <li>Laser enables Advanced Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>10kW Level Lasers</li> <li>High- Reflective Material Processing</li> <li>Photovoltaic Manufacturing</li> </ul>
Special Report	Annual Laser Market Review & Forecast	Ultrafast Laser Processing	Additive Manufacturing and Laser Cladding

2024	JUL / AUG	SEP / OCT	NOV / DEC
	Booking: Jun 4 Issue date: Jul 18 Materials: Jul 11 Editorial: Jun 27	Booking: Aug 26 Issue date: Sep 9 Materials: Sep 2 Editorial: Aug 19	Booking: Nov 1 Issue date: Nov 15 Materials: Nov 8 Editorial: Oct 25
Technical Articles	<ul style="list-style-type: none"> <li>UV Lasers</li> <li>VCSEL</li> <li>Galvanometric Scanner</li> <li>Fiber Technology</li> <li>Optical Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>Diode Lasers</li> <li>Femtosecond Lasers</li> <li>Multi-axis linkage precision machining</li> <li>Optical Design Software</li> <li>Motion Control</li> </ul>	<ul style="list-style-type: none"> <li>10kW Level Fiber Lasers</li> <li>Tunable Lasers</li> <li>LiDAR</li> <li>Laser Chips</li> <li>Spectrometer</li> </ul>
Industrial Laser Applications	<ul style="list-style-type: none"> <li>High Power Blue Laser Processing</li> <li>Laser Cutting</li> <li>Electronics/Semiconductor Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>Additive Manufacturing</li> <li>Non-metal Processing</li> <li>Aerospace manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>Glass Processing</li> <li>Femtosecond Micro-nano Machining</li> <li>Energy Storage Manufacturing</li> </ul>
Special Reports	Laser Cleaning	Laser Welding and monitoring	Bule/Green Laser Processing

## eFocus Calendar

Jan 4 Laser Cleaning	May 9 Photovoltaic Manufacturing
Jan 18 Annual Laser Market Review & Forecast	May 23 Additive Manufacturing
Feb 1 VCSEL	Jun 13 Ultrafast Lasers
Feb 29 Handheld Laser Processing	June 27 10kW Level Lasers
Mar 14 Ultrafast Laser Processing	Jul 11 Bule Laser Processing
Mar 28 Plastic Welding	Jul 25 VCSEL
Apr 11 Glass Processing	Aug 8 Electronics/Semiconductor Manufacturing
Apr 25 Bule/Green Lasers	Aug 22 Laser Cleaning

Sep 12 Laser Welding
Sep 26 Non-metal Processing
Oct 10 Femtosecond Lasers
Oct 24 Multi-axis linkage precision machining
Nov 7 Diode Lasers
Nov 21 Glass Processing
Dec 12 Spectrometer
Dec 26 Energy Storage Manufacturing

## Resource Center Schedule

Jan 11	May 16	Sep 19
Feb 22	Jun 20	Oct 17
Mar 21	Jul 18	Nov 14
Apr 18	Aug 15	Dec 19












# Advertising Rate (US\$)

## PRINT MAGAZINE

Ad Size	Four Color		B/W	
	1x	6x	1x	6x
<b>Full Page</b>	3,540	3,190	2,680	2,400
<b>2/3 Page H/V</b>	2,710	2,440	2,170	1,960
<b>1/2 Page Island</b>	2,430	2,220	1,700	1,400
<b>1/2 Page H/V</b>	2,300	2,070	1,620	1,460
<b>1/3 Page H/V</b>	1,880	1,700	1,370	1,210
<b>1/4 Page</b>	1,620	1,400	1,100	1,000

Premium Positions	
<b>Cover II</b>	5,870
<b>Cover III</b>	4,340
<b>Cover IV</b>	6,980
<b>Page 1</b>	5,870
<b>Facing Table of Content</b>	4,920
<b>Facing Editor's Note</b>	4,920
<b>Other Specified Positions</b>	+10%

Commission to recognized ad agency 15%  
Translation cost: US\$100/ page

	Live Area (Non-Bleed)	(Trim)	(Bleed)
Spread Page 	386mm x 253mm 15" x 10"	406mm x 273mm 16" x 10.75"	412mm x 279mm 16.2" x 11"
Full Page 	183mm x 253mm 7" x 10"	203mm x 273mm 8" x 10.7"	209mm x 279mm 8.2" x 11"
2/3 Page Vertical 	115mm x 253mm 4.5" x 10"	135mm x 273mm 5.3" x 10.7"	141mm x 279mm 5.6" x 11"
2/3 Page Horizontal 	183mm x 162mm 7.2" x 6.4"	203mm x 182mm 8" x 7.2"	209mm x 188mm 8.2" x 7.4"
1/2 Page Vertical 	82mm x 253mm 3.2" x 10"	102mm x 273mm 4" x 10.7"	108mm x 279mm 4" x 11"
1/2 Page Horizontal 	183mm x 117mm 7" x 4.6"	203mm x 137mm 8" x 5.4"	209mm x 143mm 8.2" x 5.6"
1/2 Page Island 	117mm x 183mm 4.6" x 7.2"	137mm x 203mm 5.4" x 8"	143mm x 209mm 5.6" x 8.2"
1/3 Page Vertical 	48mm x 253mm 2" x 10"	68mm x 273mm 2.6" x 10.7"	74mm x 279mm 3" x 11"
1/3 Page Horizontal 	183mm x 71mm 7.2" x 2.8"	203mm x 91mm 8" x 3.6"	209mm x 97mm 8.2" x 3.8"
1/4 Page 	82mm x 117mm 3.22" x 4.6"	102mm x 137mm 4" x 5.4"	108mm x 143mm 4.3" x 5.6"
1/6 Page 	48mm x 117mm 2" x 4.6"	68mm x 137mm 2.7" x 5.4"	74mm x 143mm 3" x 5.6"



### General Policy

Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume responsibility for any claims arising there-from made against the publisher. The publisher reserves the right to reject advertising not conforming to publication standards. The publisher reserves the right to place the word "advertisement" with copy, which in the publisher's opinion resembles editorial materials. The publisher is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any government or quasi-government entity, fire, flood, insurrection, riot, explosion, embargo, strike, whether legal or illegal, labor or material shortage, transportation, interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner.

In the event of non-payment, the publisher reserves the right to hold the advertiser and/or agency jointly and severally liable for such monies as are due and payable to the publisher. The publisher will not be bound by any conditions, printed or otherwise, appearing on any insertion order or contract when they conflict with the terms and conditions of this rate card.

### Cancellations

No cancellations or changes will be accepted after the "Ad close" date. Notification of cancellations prior to closing date must be in writing.



# Advertising Rate (US\$)

## WEBSITE

Position	Appearance	Dimension (pixels, w x h)	Size	Format	Shares of inventory	Per Month	Exclusive (per month)	
Leaderboard	Run of Site	728 x 90	60k	JPG, GIF, Flash, Animated GIF	3	1,650	3,300	
Rectangle 1		300 x 250	40k		3	1,390	2,780	
Rectangle 2,3		300 x 250	40k		3	900	1,800	
Half page (skyscraper)		300 x 600	80k		3	1,200	1,800	
Middle	Home page	300 x 60	30k	4 through all 2 positions on page		700	N.A.	
Logo Sponsor		140 x 70	20k		JPG	N.A.	350	N.A.
Prime Product		140 x 100	30k		JPG	N.A.	850	N.A.
Welcome ad	Run of Site	640 x 480	280k	JPG				
					One Week	Two Weeks	Four Weeks	
					540	1,020	1,930	

The screenshot shows the website interface for LaserFocusWorld China. At the top, there is a navigation bar with the site name and a 'LEADERBOARD' section. Below this, there are several featured product areas, including 'PRIME PRODUCT' and 'RECTANGLE'. The main content area is divided into sections like 'MIDDLE' and 'RECTANGLE', each containing a list of articles or advertisements. At the bottom, there are several 'CO. LOGO' placeholders. The website layout is clean and professional, with a focus on technical and industrial content.

# Resources Center/ eProduct Showcase

- Distribute your latest product information to 13,000+ industry professionals
- Deliver in eNewsletter format, directly to the screens.
- Readers can easily download, email addresses will be collected and provide to advertisers.

<b>Cost (per each resource unit),</b>	<b>US\$ net 800</b>
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Specifications:

1. One picture of 300 dpi or above , animation picture is not accepted
2. About 100 Chinese words as introduction (50 English words)
3. Click for more details (full description in PDF, or web-link host in Laser Focus World China website).
4. One email address to receive the leads (email addresses of inquirers). Leads report will be provided two weeks after the distribution

Position	Dimension (pixels, w x h)	Size	Format	US\$
Leaderboard	728 x 180	200k	JPG/GIF/PNG	1,570



# eFocus (eNewsletter)

Position	Dimension (pixels, w x h)	Size	Format	US\$
Top Banner	728 x 180	200k	JPG/GIF/PNG	1,570
Banner 1,2	350 x 60	100k	JPG/GIF/PNG	600





# White Paper

Deliver your company's technical expertise to a targeted audience of thousands of design engineers looking for solutions to design and development challenges. Position your company as a thought leader and innovator and generate high quality leads for your sales team.

Your White Paper is promoted through multiple channels in the first month, including

- Placement on the HOMEPAGE during 1st month (text link or banner)
- Inclusion in 1x LFWC FLASH e-newsletter
- One dedicated email promo
- One WeChat promo
- Archived in the White Papers section of the website for 1 year
- Sales leads captured

	US\$
1x	1,500
4x	5,000
6x	6,600
12x	12,000



# Video

The Power of Video Marketing

- An effective way to convey your message in a memorable way
- Stand out in the crowd
- Helps to convey complex information more clearly by demonstrating your solution
- Drive traffic to your corporate videos or product demonstration videos

Your Video is promoted through multiple channels, including

- Promotion in the LFWC's homepage (text link or banner)
- Promotion in LFWC's website's "Video" section
- One dedicated email broadcast promoting your video
- One WeChat promo

Cost	US\$ 1,500
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# Webinar

Generate qualified leads.

Webinars are a turnkey, cost-effective way to deliver technical product information to a large, geographically diverse audience of highly qualified design engineers and engineering manager sales prospects. A custom webinar provides great branding opportunities for your company.

- Promotion in Website (text link or banner)
- Two dedicated email promos
- One WeChat promo
- Promotion in LFWC eNewsletters
- Sponsors logo on all promo material
- Ability to add up to 4 additional, customized registration questions (optional)
- Sponsors receive full contact information on all registrants as available

Live Webcast	US\$5,000
View on demand Webcast	US\$3,500



# Welcome Ads

Welcome ads (also known as Cover ads or Roadblock ads) are full-page ads that appear on top of the page when arriving at a URL. This unit captures the user's browser for display of the ad and then redirects/closes after a set time (about 10 seconds) or click through, so they have to be viewed. They are programmed to appear only once a day to each user.

Banner sizes: 800x450 or 960x540 pixels

Formats: gif, animated gif, jpg File Size: 40k or less

Most third-party Ad tags can be accommodated but require testing prior to deployment.

	1 week	2 weeks	4 weeks
US\$	540	1,020	1,930

# WeChat Connects

WeChat is China's online social service to chat and share information with friends, read news, play games, track their fitness goals, make voice and video calls, shop online, and even pay for lunch. WeChat is so deeply embedded in people's lives, companies—even technical companies—use WeChat as a way of gaining a foothold in the Chinese market. LFWC's WeChat channel has already opened the door for you to effectively reach a self-defined audience of LFWC followers who are interested in receiving the latest technology information from LFW, LFWC, and LaserFocusCon.

Within our WeChat environment you can deliver messages to customers

- Promoting tech articles
- For new product launch information
- Use the site as a recruitment tool
- By using banner-like ads as page breaks between articles sent by WeChat, or to
- Set up customized WeChat programs

Consult us for your WeChat programs.

## WeChat Advertising Opportunities

			US\$ net
Article blast	1st article	1st article of the wechat message blast to full list	800
	Other positions	Article place in other positions	640
Ad blast	First ad	Banner size: 900 x 250 px, on top of the wechat message for 6 times (random) in 2 weeks	700
	Other positions	Banner size: 900 x 250 px, in between articles of the wechat message for 6 times (random) in 2 weeks	560
Video blast	Quick video of for interviews, educations, solutions etc.	2-3 mins Video supplied or production aided by LFWC team. include one article blast for promotion	1150
New Product blast	Product launch, Demo, etc.	Product picture and introduction, with URL	1000

Enjoy frequency discount for multiple insertions within a 12 month period

3x	5%
6x	10%
9x	15%
12x and above	20%



LFWC WeChat followers

**18727+**



# LaserFocusCon

## 激光聚会

### 2024 Live Conferences (\*Proposed topics)

• March, Shanghai • Aug, Suzhou • Oct, Shenzhen

\*Technology drives Industry · Industry drives Technology

### Webinars (\*Proposed topics)

1<sup>st</sup> Quarter

\*Applications of Super-Fast Laser-Semiconductors/EMS LeanManufacturing

2<sup>nd</sup> Quarter

\*Development and Applications of Handheld Laser Welding  
\*10,000W Laser Cutting Technology & Applications

3<sup>rd</sup> Quarter

\*Laser Processing Technology in Displays Manufacturing Industry  
\*Laser Technology Helps in Non-Metal Processing

4<sup>th</sup> Quarter

\*Laser Cleaning Tehnology and Applications

The turbulence in globalization has led to bottlenecks in many of China's manufacturing industries. Finding local substitutes for machines has become a primary concern for China's continued development of its manufacturing capabilities. As an advanced processing technology, laser technology is widely used in many applications such as cutting, welding, marking, and measurement in a wide variety of advanced manufacturing fields from semiconductors to 3C electronic products.

Since 2016 ACT International (the publisher of Laser Focus World China magazine) has organized LaserFocusCon as a series of popular live and online laser-application events across the country. The important, annual technology-exchange events have presented over 170 expert reports to more than 6,000 participants over the years. In 2024 LaserFocusCon will continue its success by organizing additional online and live conferences to expand an effective platform for enterprises and users in the upstream and downstream segments of their industries while promoting the application of laser technologies in China's manufacturing industries.

In 2024 LaserFocusCon's live conferences will be held in Shanghai, Suzhou, Shenzhen. The proposed topics will be formulated in a practical and responsive manner to meet the needs of market development. Industry experts, industry technology leaders and laser technology users will have ample opportunities at the conferences to meet together.

The online conferences will be held quarterly with different topics to disseminate the latest technical information to laser technology users across the country.

LaserFocus Con online and offline conferences are the best platforms for you to go deep into the Chinese laser market to find business opportunities.

Scale of Conference	Format		Presentations	Tabletops	Duration	Delegates
	Live	Standard	8-10	10-15	One Day	150-180
Webinar	Real-time/Video and Q&A	4-6 (Include one presentation from invited expert)	/	Half Day/One Day	Depends on topics	



Sponsorship Program	US\$ (net)
<b>Platinum (One only per each track)</b> - 40-minute presentation (best possible time slot in the morning) - Maximum 42 slides in conference proceeding (6 slides per page) - One full-page, four-colour ad or one technical article in the conference proceeding (2-3 pages) - Tabletop for literature distribution - Literature in delegate bags - Complete list of conference delegates - Company logo on all promotion materials - 8 complimentary admission tickets per each sponsored event	6,930
<b>Gold (3 only per each track)</b> - 35-minute presentation (best possible time slot in the morning) - Maximum 36 slides in conference proceeding (6 slides per page) - One full-page, four-colour ad or one technical article in the conference proceeding (2-3 pages) - Tabletop for literature distribution - Literature in delegate bags - Complete list of conference delegates - Company logo on all promotion materials - 6 complimentary admission tickets per each sponsored event	5,600
<b>Sliver</b> - 25-minute presentation - Maximum 30 slides in conference proceeding (6 slides per page) - Tabletop for literature distribution - Complete list of conference delegates - Company logo on all promotion materials - 4 complimentary admission tickets per each sponsored event	5,180
<b>Tabletop Plus sponsor</b> - Tabletop for literature distribution - Complete list of conference delegates - Company logo on all promotion materials - 3 complimentary admission tickets per each sponsored event  (Display of over-sized (non-tabletop) equipment or require special electricity or arrangement, please consult us for approval and surcharge of 50% may apply)	3,700

Sponsorship Program	US\$ (net)
<b>Tabletop sponsor</b> - Tabletop for literature distribution - One full-page, four-colour ad or one technical article in conference proceeding (2-3 pages) - Company logo on all promotion materials - 2 complimentary admission tickets  (Display of over-sized (non-tabletop) equipment or require special electricity or arrangement, please consult us for approval and surcharge of 50% may apply)	1,500

More Sponsorship Opportunities	US\$ (net)
Badge/Lanyard sponsor (per 200 persons)	2,240
Advertisement in Conference Guide (full page, four colour)	800
Bottled water sponsor (materials cost not included)	1130
Delegate bags sponsor (bags supplied by sponsor, about 200)	1200
Literature in Delegate Bags	1,030
Gift sponsor (souvenir provide by LFC)	2500
Seat sponsor (seat covers on each conference chair)	2500
Screen sponsor (logo at the corner of the screen)	2000
<b>Coffee Break or Lunch Sponsor (per day)</b> - Sponsor's logo on lunch table and Coffee Break area - Complete list of all conference delegates - Company logo on all promotion materials - 3 complimentary admission tickets per each sponsored event	3,500
Networking Reception/Dinner Sponsor (per 60 persons)	9,000

Webinar (Topiced, multiple speakers))	US\$
<b>Speech sponsor</b> - 30-minute presentation (25 minutes + 5 minutes for Q & A) - List of conference delegates attend the respective workshop (speech) - Ad in the online conference proceeding - Company logo on all promotion materials - Archived on LFW China's website for 6 months	4,670

\*Customized webinar programs are available, contact us for details

More Sponsorship Opportunities	US\$ (net)
<b>Theme sponsor</b> - Presentations by invited speakers(no speaking time slot for sponsor) - List of conference delegates attend the respective workshop- - Ad in conference proceeding - Logo in all promotioal materials - Full page ad in digital conference guide - Archived in Laser Focus World China website for 6 months	5130
<b>Webinar Home Page Banner (2 only)</b> - 750 x 120 px, png or jpeg format - URL link - Exposure throughout the webinar - Two ads to rotate every 5 seconds	1000
<b>Full page ad in conference guide</b> - A4 advertisement in random position - Exposure throughout the webinar	800

# Administration & Sales Offices

## Administration

**HK Head Office** – ACT International  
 Unit B, 13/F, Por Yen Building, No. 478 Castle Peak Road, Cheung Sha Wan,  
 Kowloon, Hong Kong (Tel: 852 2838 6298)

Publishing Director Adonis Mak, adonism@actintl.com.hk	Sales Director-Worldwide Floyd Chun, floydc@actintl.com.hk
Associate Publisher Hatter Yao, hattery@actintl.com.hk	Editor-in-Chief Rossie Pang, rossiep@actintl.com.hk

**US Office** – ENDEAVOR Business Media, LLC  
 61 Spit Brook Road, Suite 501, Nashua, NH 03062-5737 USA

TOM LARRANAGA Associate Publisher (Sales) 973-460-9476 tlarranaga@laserfocusworld.com	PETER FRETTEY Associate Group Publisher (Editorial) pfretty@endeavorb2b.com 231-329-2739	TRACY SMITH Executive Vice President tsmith@endeavorb2b.com 816-519-2496
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## Sales Offices

China	<b>Shenzhen</b> Tel: 86 755 2598 8573 • Jenny Li jennyl@actintl.com.hk	<b>Shanghai</b> Tel: 86 21 6251 1200 • Hatter Yao (Sales Director-China) hattery@actintl.com.hk • Amber Li amberl@actintl.com.hk • Javen Zhou Javenz@actintl.com.hk • Becky Liu beckyl@actintl.com.hk	<b>Wuhan</b> Tel: 86 27 5923 3884 • Grace Zhu gracez@actintl.com.hk
	<b>Beijing</b> Tel: 86 135 5262 1310 • Cecily Bian cecilyb@actintl.com.hk		<b>Hong Kong</b> Tel: 852 2838 6298 • Floyd Chun floydc@actintl.com.hk • Simon Lee simonlee@actintl.com.hk

<b>North America</b> NORTHEAT/MID-ATLANTIC/ SOUTHEAST AND EASTERN CANADA Tel: 973-460-9476 Tom Larranaga tlarranaga@endeavorb2b.com	<b>EUROPE</b> Tel: +49-(0)8847-6986656 Holger Gerisch hgerisch@endeavorb2b.com	<b>Singapore, Malaysia, Taiwan</b> Tel: 852 2838 6298 Simon Lee simonlee@actintl.com.hk
<b>WEST/SOUTHWEST/MOUNTAIN/ MIDWEST AND WESTERN CANADA</b> Tel: 574-318-0064 Dean Dimitrieski ddimitrieski@endeavorb2b.com	<b>Japan</b> Tel: 81 3 6721 9890 Masaki Mori masaki.mori@ex-press.jp	